

Last updated: 01/11/2025

This privacy policy is provided pursuant to Regulation (EU) 2016/679 ("General Data Protection Regulation" or "GDPR") to users who interact with the online services of www.sobriae.com ("the Website").

In particular, in accordance with Article 13 of the GDPR, we inform you as follows:

1. Data Controller

The Data Controller is Alice Vanni, VAT No. IT02427120510, based in Arezzo, Italy.

Any request relating to this Privacy Policy, data protection, or information security may be addressed to:

 Email: alice@latelierada.com

2. Types of Data Collected

The Website collects, autonomously or through third parties, the following categories of personal data:

- Cookies and usage data (technical and analytical);
- Data collected through contact forms (e.g., name, email, message content);
- Data collected for newsletter subscription (email address);
- Data provided during the purchase process (name, email, shipping address, order information).

3. Processing Purposes

The use of cookies or other tracking tools by this Website or third-party services used here has the main purpose of providing the service requested by the user, in addition to other purposes described in this document and in the Cookie Policy.

Through the forms available on the Website, you may be asked to provide:

- Contact information (name, email, address);
- Order and transaction information;
- Any content shared in free-text areas (messages or comments).

By filling in the relevant fields and submitting your data, you authorise Sobriae.com to store and process this information for the purposes of:

- Handling contact and information requests;
- Processing and delivering product orders (books and t-shirts);
- Sending, with separate consent, newsletters containing updates, news, or promotional content related to Sobriae's activities.

4. Legal Basis and Data Retention

Under Articles 6 and 7 of the GDPR, providing your data is optional but necessary to send messages or complete purchases through the Website.

Subscription to the newsletter is optional and based on your explicit consent, which you can withdraw at any time.

Order and transaction data will be retained for the period required by Italian tax and accounting regulations.

Other personal data are retained only for the time necessary to fulfil the purposes for which they were collected.

5. Processing of Minors' Data

Under Article 8(1) of the GDPR, personal data of minors under 16 years of age may only be processed with the consent or authorisation of their parental guardian.

Sobriae.com does not knowingly collect or process data from persons under 16 years of age.

6. Special Categories of Data

In accordance with Article 5(1)(c) of the GDPR ("data minimisation"), Sobriae.com only collects data adequate, relevant, and limited to what is necessary for the stated purposes.

Users are therefore asked not to share any personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership, genetic or biometric data, or data concerning health or sexual orientation.

If such data are voluntarily shared, they will be immediately deleted without further processing.

7. Data Recipients and Third-Party Processors

Within the limits of the purposes described, your data may be accessed or processed by specific providers appointed as Data Processors under Article 28 of the GDPR. These processors are evaluated for their compliance with information-security and privacy standards. Sobriae.com does not sell or disclose your data to third parties for marketing purposes. An up-to-date list of processors may be requested by contacting alice@latelierada.com

8. Location of Processing

All processing activities carried out by Sobriae.com or its providers take place within the European Union or in countries that provide adequate safeguards under GDPR (e.g., through Standard Contractual Clauses for international transfers).

9. Data Security

Personal data are processed using appropriate technical and organisational measures to ensure security and prevent unauthorised access, disclosure, alteration, or destruction.

Sobriae.com considers information security and privacy essential values and applies ongoing measures to protect users' data integrity and confidentiality.

10. Data Subject Rights

Under the GDPR, you have the right to:

- Access your personal data;
- Request rectification or erasure;
- Restrict or object to processing;
- Request data portability;
- Withdraw consent at any time (without affecting the lawfulness of processing prior to withdrawal).

You can exercise your rights by contacting the Data Controller at alice@latelierada.com.

Requests are handled without undue delay and, in any case, within one month of receipt (extendable to three months in complex cases).

You also have the right to lodge a complaint with a supervisory authority — in Italy, the Garante per la Protezione dei Dati Personali (www.garanteprivacy.it).

11. Updates

This Privacy Policy may be updated periodically. The version published on this page is the latest and applicable version.